

elexon restructures management team

elexon continues its growth and restructures its management team

elexon, charging infrastructure service provider and industry leader in logistics, has evolved over the past three years from a start-up to a scale-up that is already on its way to becoming a successful medium-sized company. In the last year alone, the team grew from 24 to currently 46 employees, and the trend continues. In the course of recent hirings, the management structure has also been changed. The management team is being reorganized and will assume leadership as an executive team. Members of the executive team include: Marcus Scholz as Managing Director, Jochen Olivier as Vice President Sales & Account Management, Stefanie Momber as Head of Sales, and three new executives - all high potentials in the e-mobility industry. Thus, on January 1st of this year, elexon welcomed Rebecca Heckmann as Head of Project Management, Rafael Apélian as Vice President Operations & Operational Excellence and Dr. Michael Berginski as Vice President Product & Production. All three are part of the new executive team.

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- elexon restructures its management with new members and creates an executive team
- The aim is to fully exploit optimization potential in the areas of project management, production management and production
- Stefanie Momber is new to the executive team as Head of Sales
- New: Rebecca Heckmann, Head of Project Management
- New: Dr. Michael Berginski, Vice President Product & Production
- New: Rafael Apélian, Vice President Operations & Operational Excellence

New executive employees, as well as a new management structure - elexon paves the way for the future

Recruiting activities in recent months have focused on the areas Products, Projects and Operations. All three areas were expanded to include highly qualified specialists, including some in managerial positions.

As the new **Head of Project Management, Rebecca Heckmann** will be responsible for project management at elexon and will lead the individual teams, as well as develop and implement

new concepts. Most recently, she developed e-mobility charging strategies with a focus on the heavy-duty solutions at *Siemens*. Prior to this, she was responsible for sales and services related to EV charging and e-cars at *deer mobility solutions* as a team leader. She became familiar with the world of start-ups during her work at EmiLa. Based on results from her PhD, she developed the young start-up and the related software solution for sustainable business travel. Her CV also includes team leadership in the *Competence Center Mobility and Transport* at the Stuttgart University of Applied Sciences, including applied practical research. "My professional roots are also my personal passion. I feel comfortable in an environment where dynamism and agility determine everyday life. I am looking forward to developing new things in a growing company like elexon in order to provide value-added products and tools to customers and society. As an executive in an industry that I have been loyal to since my student and research days, driving progress and making the processes surrounding project management even more efficient is a task that I am truly looking forward to," continues Rebecca Heckmann.

Thanks to the combination of its recently introduced DC charging solution with up to 480 kW power range and the 43 kW AC charging station, plus the comprehensive soft skills included in its portfolio, elexon believes it is well equipped to meet customer requirements for car and truck fleets in the coming decade and beyond. The newly concluded cooperation with the technology leader Sinexcel forms an important cornerstone for ensuring the future viability of the DC product portfolio. elexon continues to focus on the drive turnaround in the logistics sector, which is why it relies on a wide range of solutions in the field of e-mobility. Rebecca Heckmann will be a vital part of finding these solutions. "For me, Rebecca is a top candidate for the 30 under 30 in the e-mobility industry ranking. It's not just her expertise in heavy-duty charging that makes her an ideal match for our roadmap. Her idea of a sustainable mobility change also coincides with our understanding of what future mobility should look like," adds Marcus Scholz.

elexon's Operations and Internationalization Division benefits from the immediate support of **Rafael Apélian**, who assumes the new position of **Vice President Operations & Operational Excellence**. Rafael has an international background with more than 30 years of experience in the automotive and mobility industry. He was responsible for different areas as a manager at the automobile manufacturers Ford Motor Company, Mazda Motors and the Fiat Group. Rafael gained expertise in service operations as a member of the management team with responsibility for the German market. For example, he worked for Carglass as Director Operations & Supply Chain. During this time, he significantly expanded the stationary and mobile service units and improved process quality and customer satisfaction. As Chief Operating Officer at *Europcar*, he was responsible for the Fleet & Operations Division. Parallel to his professional activities, he is active as an honorary board member of the umbrella organization German Interim Management (DDIM e.V.). In addition, Rafael has a teaching assignment as an honorary lecturer in the M.A. Automotive Management study program at the University of Applied Sciences (FHDW) in Bergisch-Gladbach. "I am looking forward to working with Rafael again. At Europcar, he and I worked together to restructure the company

from a classic rental car provider to a mobility solution provider. I appreciate Rafael's in-depth operational know-how and international experience. This will help us expand our international footprint of currently 21 countries and continue to improve our customer journey," says Marcus Scholz.

"I am looking forward to my new role as Vice President at elexon. I am happy to contribute my many years of experience in the automotive and mobility industry to support the international growth of the leading provider of charging infrastructure solutions for business fleets. elexon helps more and more corporate customers to successfully electrify their fleets. This represents a significant contribution to the mobility turnaround that is needed to achieve greater sustainability," explains Rafael Apélian.

The responsibilities of the new Vice President Product & Production, Dr. Michael Berginski, combine the topics of charging infrastructure, photovoltaics and management. Before joining elexon on January 1st of this year, he was Head of Technology and IP Management at *Compleo Charging Solutions AG*. Previously, his responsibilities as Head of Product Management at *Turck* covered the entire connectivity product portfolio from lifecycle strategy & management to pricing, marketing and sales policy. The largest parallels to his new challenges at elexon can be found in his position as Head of Global PV Engineering & Product Management at *Stäubli Electrical Connectors Essen*. There, he was head of global product management and the development of photovoltaic products, including the MC4 connector. His interest in photovoltaics inspired the topic of his dissertation at the RWTH Aachen University and he intensified this interest during his time as a sub-project manager in development at *SCHOTT Solar Thin Film GmbH*. "elexon offers me the exciting opportunity to combine my background in renewable energy systems more closely with the cutting-edge topic of e-mobility. As a 360-degree service provider, many of elexon's charging infrastructure projects cover all the possibilities of sustainable e-mobility and the close connection to SMA facilitates access to PV technology. Using photovoltaics, battery storage and electromobility holistically for projects is both exciting and highly motivating." says Dr. Michael Berginski.

elexon sees high development potential in the near future, especially with regard to fast charging infrastructures for electrified heavy-duty transport and the integration of PV and storage solutions in the new charging infrastructure. This is potential that will be fully exploited with the help of Dr. Michael Berginski, among others. elexon CEO Marcus Scholz is certain "Michael is a perfect fit for the Vice President Product and Production position at elexon. With his many years of experience in e-mobility, photovoltaics and product management, he will play a key role in shaping our EV2PV strategy for energy-autonomous customer solutions in the coming years".

Parallel to these new appointments, **Stefanie Momber** joins the elexon Executive Team as Head of Sales. In addition to her previous responsibility for new customers, she has been

responsible for Inside Sales since January 1st of this year and will focus, among other things, on building up customer service. "Stefanie excels in anticipating future developments. Combined with her start-up expertise and corporate experience, she will take our customer experience and new customer onboarding to the next level. With Stefanie Momber and Rebecca Heckmann, we have rounded off our executive team in the best possible way," emphasizes Marcus Scholz.

"As both CEO and human being, I am proud that three more amazing people have joined us at the beginning of the new year and I know they will enhance our team with their impressive expertise. This is proof that elexon has become a visible, attractive company. In addition, the realignment of the management team will strengthen our agility and innovative strength in order to set new impulses for our customers," summarizes the CEO.

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About elexon

Elexon is a joint venture established in 2019 by SMA Solar Technology AG (SMA), AixControl GmbH and aixACCT charging solutions GmbH aimed at advancing the development of charging infrastructures for EVs across Europe.

Elexon operates as a full-service provider and, as a result of the merger, boasts extensive expertise in the field of electromobility. elexon focuses on charging infrastructure, energy and load management, as well as the provision of electricity via renewable energies.

With its 360° charging infrastructure solutions, elexon offers its customers holistic plug-and-play solutions for the planning, installation and service of efficient EV charging parks from a single source.



BU: Rebecca Heckmann will be the new Head of Project Management responsible for project management at elexon.



BU: In Operations and Internationalization, Rafael Apélian takes on the new position of Vice President Operations & Operational Excellence.



BU: The competencies of the new Vice President Product & Production Dr. Michael Berginski combine the topics of charging infrastructure, photovoltaics and management.